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MEDIA RELEASE

Blue Lizard Marketing wins PR account for The Allen Brown Gallery

Blue Lizard Marketing (BLM) is delighted to announce winning the PR account for The Allen Brown Gallery (www.allenbrowngallery.co.uk).

The Gallery founded in 1986 by Allen Brown as a showcase for his work has since grown into one of the premier venues in the UK for precious jewellery. In this time of recycling the Gallery both reuses and remodels the gems and the precious metals of client's pieces, producing something completely bespoke, modern and ready to wear. Allen is committed to working with ethically sourced gems and metals in his collections and for bespoke pieces and is soon to launch an updated website outlining these principles.

"The Allen Brown Gallery already has a fantastic reputation for creating amazing jewellery. The PR campaign we have put in place will be centred on educating clients to Allen's vision of creating jewellery with a conscience," said Claire Elbrow of BLM.

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Notes for editors

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