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MEDIA RELEASE

Contemporary classic jewellery designs showcased online at The Allen Brown Gallery

The Allen Brown Gallery are pleased to announce the launch of their new website, www.allenbrowngallery.co.uk. The Allen Brown Gallery are renowned for their contemporary classic jewellery designs. His collections are both beautiful and practical, offering timeless favourites for all ages. The new website offers Allen's country-wide customers the chance to view The Gallery's new collection and more.

Allen and his team specialise in handmade, fine jewellery using unusual gem stones and coloured diamonds. Designs begin at the on-site workshop with the careful selection of exquisite stones, chosen to be exceptional in quality and unusual in shape or colour. Chosen from hand-picked, guaranteed suppliers, the Gallery believes passionately that even contemporary precious jewellery can be ethically traded and is committed to using conflict-free diamonds, gems as well as reliable and sustainable 'green gold'.

Take a look at the new website at www.allenbrowngallery.co.uk – or even better visit the new workshop and gallery at 'Heart of the Country' Shopping Village in Staffordshire.

~ENDS~

Notes for editors

Based in 'The Heart of the Country Village' at Swinfen in Staffordshire, Allen Brown is an established 'thinking' jeweller.

His purpose as he moves his company into its 22nd year in 2009 is to focus on the ever 'greener' sourcing and use of both the gems and the gold he works with for his designs. His aim is to 'ethical without being ethnic'!

He completely endorses 'recycling' jewellery by remodelling a client's item into a new piece. Here he not only reuses the gems, but also the metal in which the gems were originally set. The unworn ring from your grandmother sitting at the bottom of your jewellery case will be remodelled into a piece that you never want to take off!

Clients come from all over the UK and have hugely different budgets. Many clients return again and again - Allen will own up to now making engagement rings or rings of commitment for the children of his first clients!

His ethics, aims and beliefs make his approach uncommon in the jewellery world.

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