



Status: For immediate release/embargoed

Date: Time and date of release/embargoed date and time

MEDIA RELEASE

Caroline's Boutique welcomes with new staff

Caroline's Boutique based in central Bury St Edmunds, welcomes two new members of staff. Jade Cole and Veronica Kenny join Jan Barlow and Caroline Robinson at the boutique. Jade, is a local girl who has been interested in fashion from an early age. This is Jade's first job and she is already showing great enthusiasm in her new role and really enjoying herself. Jade has previously been involved in various volunteer activities. Veronica is also local, she has worked previously in the fashion world many years ago at Top Shop in London, and has been in various other similar positions in the industry, and she is excited to re-enter the fashion world again. Her experience provides the perfect balance. Jan Barlow who joined Caroline's just over a couple of weeks after it opened, is very local and has experience in the retail industry, she has worked in various retail environment including phase-eight.

Caroline's Boutique prides itself on its comfortable and relaxed service and all members of staff must reach owner, Caroline Robinson's exacting standards of customer service! The staff are always ready and handy to help customers find what they need. The Boutique which stocks designers such as Caroline Charles, Finoslo, Kiilerich and Dave&Johnny is quietly making its mark in Bury St Edmunds. Caroline welcomed the new girls to the boutique by saying, "It is great to have Jade and Veronica join us. And Caroline would also like to say thank you to Jan who has been working most hours while Caroline was looking for additional staff. We all love fashion and enjoy working with our customers to find a look that suits them, whatever the occasion. We will also use this opportunity to thank all our customers and invite those who have not been to visit Caroline's Boutique, to come along and feel really special as we welcome them to the shop. New garments are arriving each week for the new season which is always exciting and we look forward to showing customers our new styles. One of our new line is in store right now "FREESOUL", Armand Basi, Paul Costelloe and Sub-Couture coming soon, we invite all our customers and everyone to come and view and enjoy this new and exciting brands which includes the most exciting velvet and stretch trousers, and very beautiful long sleeve blouses, just perfect for this weather day or night, and many more"

- ENDS -



Notes for editors

Caroline's Boutique, situated in central Bury St Edmunds offers clients a range of exclusive occasion and casual designer wear. Owned and run by Caroline Robinson, the Boutique was opened in early 2009. Designers on offer include Caroline Charles, Kiilerich, Finoslo, Kurt Muller, and new designers, Freesoul, Armand Basi, Paul Costelloe and Sub-Couture.

For media enquiries please contact:

Claire Elbrow
Blue Lizard Marketing
Tel: 01638 731513
Mob: 0779 958 8285
Email: info@bluelizardmarketing.com