



Press Release: 7<sup>th</sup> April 2010

## **Razzamataz Hits Cambridge!!**

**“Razzamataz Theatre Schools teaches youngsters the art of performance while boosting their confidence”**

[Razzamataz Theatre Schools](#) began in 2000 with just 30 students and 3 teachers. Today, hundreds of students attend the schools throughout the whole of the United Kingdom and more and more schools opening every year. Razzamataz Theatre Schools are backed by Duncan Bannatyne, of The Dragon’s Den fame and offer children the opportunity to participate in all three performing arts disciplines.

[Razzamataz Cambridge](#) will be launching **Saturday 1<sup>st</sup> May** at the Manor Community College on Aubury Road, Cambridge. This new school will be open to children from the ages 4 – 18 yrs. At Razzamataz Cambridge, they will receive top class dance, drama and singing lessons with the chance of winning awards, taking part in workshops and perform in presentations or live shows. With a full and varied curriculum including musical theatre, pop singing, commercial street dance and drama, children will be never bored again!

Prior to the launch, children can attend an exclusive **Razzamataz Open Day** giving a fantastic insight into the theatre schools. This will be held on Saturday 24th April also at the Manor Community College, commencing at 10am.

“Razzamataz Theatre Schools are also all about having fun, making friends and developing performing skills so it is a perfect opportunity for children to boost their confidence and excel their individual talent” says Louise Allen, who will be launching the [Razzamataz Cambridge](#). She continues, “We pride ourselves in offering the very best variety of performance art skills to young people in a safe and secure environment, and with our strict child protection policy, parents are reassured that this is a superb, fun and fresh way for their children to enjoy themselves.”

Louise's background gives her the perfect experience to take on such a venture, starting performing at the tender age of three. She has trained in all disciplines of dance including ballet and jazz. She went on to train professionally at a performing arts college in Peterborough and gained her BTEC national diploma in dance.

Please book now for your free taster session by emailing us on [Cambridge@razzamataz.co.uk](mailto:Cambridge@razzamataz.co.uk) or calling us on 01223 480025 and join us at [Manor Community College](#).

For further details, take a look at the [Razzamataz website](#) and the differing class structures.

Come along and join in all the fun..!

**ENDS**

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## **Note for Editors:**

### **Why Razzamataz?**

Razzamataz is funky, fresh and vibrant!

At Razzamataz, the aim is to develop students confidence, improve their health & fitness and provide a safe & secure place for them to enjoy performing skills, including pop singing, street dance, musical theatre, song and dance and drama and improvisation.

Children are taught a mixture of musical theatre and pop singing, commercial street dance and drama on a rotational basis. They offer many performance opportunities as well as specialist workshops with many top, working professionals!

Razzamataz Theatre Schools are run by experienced, qualified, professional performers and teachers, operating from many locations throughout the UK. Parents can relax safe in the knowledge that all staff are professionals in their own right. Razzamataz adheres to a strict child protection policy and all are CRB checked.

Razzamataz are associate members of the [British Franchise Association](#). The BFA is the governing body which regulates franchising in the UK. The membership process is rigorous and inclusive.