



**Status:** For immediate release

**Date:** 15<sup>th</sup> July 2008

## **MEDIA RELEASE**

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### ***Blue Lizard Marketing announces the launch of a new website for Greenwood Ellis & Partners***

Blue Lizard Marketing (BLM) is pleased to announce the launch of a new website for the Newmarket veterinary practice, Greenwood Ellis & Partners. The practice is currently building a unique centre of veterinary excellence just outside Newmarket, which will be named Newmarket Equine Hospital (NEH). The hospital will gather all specialities of the equine veterinary profession in a purpose-built, state-of-the-art facility. Greenwood Ellis & Partners have been based at Reynolds House on Newmarket High Street since the early 1900s and have built up an world-class reputation for dedicated and high quality equine veterinary care. The practice intends to occupy the new facility in the autumn this year.

The new website outlines the current services and technologies on offer at Reynolds House as well as those soon to be available at the new premises. These procedures and care are available to owners of all types of equines, from the thoroughbred racehorse to the family pony. The website has dedicated pages summarising the services offered by each respective team of equine professionals. The hospital development blog describes the progress of the site from a green field to its current state of near completion. Other content outlines areas such as the internship opportunities available at NEH and the various ways in which those interested in a veterinary career can apply to the practice. The full website can be viewed at [www.newmarketequinehospital.com](http://www.newmarketequinehospital.com)

The website was launched by BLM with the assistance of local website developers, Popcorn Web Design Ltd. based in Stansted, Essex and Inventive Media Publishing (IMP), based in Newmarket, Suffolk. The team worked in partnership with Greenwood Ellis & Partners to develop a new look and logo for NEH. Photographs for the site were sourced via Trevor Jones Photography and Mandy xxxx.



Claire Elbrow of BLM said, “It was a pleasure to work with Greenwood Ellis & Partners on this exciting project. The website reflects the new look of the practice and their on-going commitment to provide an innovative and constantly improving service for their clients. The professional assistance of the BLM associates means that yet again we can provide clients with a fully bespoke product to suit their individual requirements and which incorporates their own ideas.”

Mathilde Texier, partner at Greenwood Ellis & Partners commented, “We are very excited by our new hospital and the website reflects this perfectly. By working with the BLM virtual team, we were able to pick and choose the services we wanted and work with those professionals best able to suit our own needs. The entire arrangement worked incredibly well and we are delighted by the result.”

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**Notes for editors**

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**About Blue Lizard Marketing**

Set up in 2004, Blue Lizard Marketing offers pragmatic marketing communication and PR services to companies, either on a one-off project or an on-going freelance basis. Services cover website design and content, marketing materials, media relations, event management, advertising and promotional materials. Claire Elbrow has over 10 years’ experience in marketing and PR. Clients are mainly SMEs covering a variety of sectors. [www.bluelizardmarketing.com](http://www.bluelizardmarketing.com)