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MEDIA RELEASE

Occupational Therapy at Home refreshes branding

Occupational Therapy at Home (www.otathome.co.uk), headed by Barbara di Vita works with clients who have been affected by an injury, illness or the ageing process which may have reflected on their everyday abilities and confidence.

The service is wide-ranging, covering advice on managing all the activities of daily living safely and confidently as well as offering a 'try before you buy' equipment service and advice on home adaptations. Qualified and experienced therapists work purely with clients in their own homes, giving the unique benefit of being able to assess each individual in their own surroundings and in their own time.

Blue Lizard Marketing ([BLM](http://www.bluelizardmarketing.com)) were assigned the job of refreshing the current branding for the business and bringing together new posters and leaflets. The aim of the project was to help build awareness of the service and benefits to all ages of clients.

Working with local associates, Inventive Media Publishing, an eye-catching new logo was devised to brief and new marketing material produced which are attractive, creative and full of relevant information.

For further information contact Barbara at barbaradivita@googlemail.com, or on 01638 731441.



Notes for editors

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