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MEDIA RELEASE

Blue Lizard Marketing announce the launch of a new website for recruitment specialists, PiR Interims

Blue Lizard Marketing is pleased to announce the launch of a new website for the recruitment specialists, PiR Interims. PiR Interims has developed in response to the growing demand from global life science organisations for highly experienced interim managers.

The new and improved site reflects PiR Interim's exclusive focus on providing interim managers to this sector and gives detailed information for both clients and candidates. The new site layout has an up-to-date, user-friendly appearance. Features include interim opportunities, information for interim managers and client companies, sector information, professional and sector links, PiR media activities, as well as life science news through Pharmabiobuzz.

Claire Elbrow, Blue Lizard Marketing said "It was a pleasure to work with PiR Interims on this new site. PiR's commitment to this niche recruitment area is shown by their comprehensive approach to providing invaluable information for both clients and candidates."

Carolyn Douthwaite, PiR Interims added "The demand for interim managers by life science organisations has been growing rapidly. The new site will offer a comprehensive resource for both interim managers and client companies, updating them on key IM and sector issues."

The site was developed with the Stansted-based web design company, Popcorn Web Design and can be found at www.pir-interims.com.

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Notes for editors

For media enquiries please contact:

Claire Elbrow

Blue Lizard Marketing

+44 (0) 1638 731513

Carolyn Douthwaite

PiR Interims

+44 (0)1480 493344

About Blue Lizard Marketing

Set up in 2004, Blue Lizard Marketing offers pragmatic marketing communication and PR services to companies, either on a one-off project or an on-going freelance basis. Services cover website design and content, marketing materials, media relations, event management, advertising and promotional materials. Claire Elbrow has over 10 years experience in marketing and PR. Clients are mainly SMEs covering a variety of sectors.

About PiR Interims

PiR is an innovative supplier of interim managers to global life science organisations. From its base near Cambridge, UK, it is committed to introducing world-class candidates to meet the growing need for interim experts for sustainability of the sector. PiR's clients reflect the range of emerging and established companies in the sector, covering pharmaceuticals, diagnostics, devices and biotechnology.